

Initiative for Equality (IfE)

IfE PANDEMIC RESPONSE PROTOCOL: “EDUCATION & ADVOCACY FOR THE POOREST”

1. Educate yourself

- study the Pandemic Response FAQ document
- read the document on Wearing a Mask Properly
- read any other documents IfE has provided
- ask questions if there is anything you don't understand or don't agree with

2. Create a plan

- decide which city, commune, quarter, or village you will go to; this should be a location that you are familiar with, and where people will recognize you
- decide how many days you can work on this education and advocacy
- plan where you will go each day, and how you will get there
- contact anyone from whom you need permissions
- contact the local radio station to ask if you can give a talk on the radio
- plan what you will need to take with you each day, and how to carry it
- type up your plan so you can take it with you
- send your plan to IfE, and give it to your family or coworkers

3. Prepare your education materials

- look for any useful posters or flyers in your language (or with pictures only)
- please send copies of flyers or posters to IfE, so we can share them with others
- make paper copies of any posters or flyers you will use
- write a script for any short talk you will give, either in person or on the radio
- gather any items you will take to demonstrate pandemic protection and safety (for example, several types of masks)
- if possible, take a small, lightweight table and chair to set up an education booth in a popular location

4. Protect yourself

- purchase and wear cloth mask at all times when outside your home
- learn how to wear the mask properly so you can stay safe and show others how to wear it (see PDF)
- purchase and carry hydro-alcohol gel with you at all times when outside your home
- use the gel on your hands frequently when outside your home, if you cannot wash your hands with soap and water
- do not take crowded public transport: either walk or take a single-person taxi or motorcycle

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- during your project, stay outdoors as much as possible, because the virus is transmitted better indoors
- learn how to estimate 2 to 3 meters, and try to stay this distance away from other people, especially when indoors
- stay healthy by eating plenty of good food, drinking water, and getting enough rest and sleep every day
- if you are near a person who is coughing or sneezing, hold your breath and leave immediately
- if you cough or sneeze, put your elbow over your mouth and nose

5. Gather information on difficulties

- identify the difficulties community members will have in following some of the required protection measures; especially for those who are very poor
- send this list to IfE so we can share it with others

6. Implement your education plan

- make sure you have any needed permissions
- pack up the things you need
- watch the weather; don't get caught out in a lightning storm
- follow your transportation plan to the location where you will do outreach
- take notes on any unexpected questions or problems
- remember to protect yourself in all the ways mentioned above
- relax and enjoy talking with people!

7. Document your activities and the results

- take photos of the community where you are working, and of your activities
- when you return home, take notes on what happened, what people said, what worked well, and what was difficult or did not work
- send these photos and notes to IfE: we will use them in our global public education, and to raise additional funds for this project

8. Join an advocacy collaboration

- reply to the group emails about advocacy collaboration that you receive from IfE
- send us your ideas about possible solutions needed for the problems poor communities are experiencing
- attend any meetings that are planned through IfE's *Pandemic Response* initiative
- communicate with other people and organizations that are working on pandemic outreach, and invite them to join the collaboration
- plan, implement, monitor and revise your advocacy strategy so it can succeed!

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